



## SCARLET SPLENDOUR AND MARCANTONIO COLLABORATE FOR THE FIRST TIME

Luxe Indian design brand Scarlet Splendour has exclusively collaborated with Italian sculptor and designer Marcantonio Raimondi Malerba to create an extraordinary one of kind piece, 'The Forest Chair'. This remarkable creation offers a glimpse of Scarlet Splendour's newest collection 'Forest' with Marcantonio, that will be unveiled at Salone Del Mobile 2020.

A sculptural wonder, 'The Forest Chair' draws on Marcantonio's greatest inspiration: the dynamics and beauty of nature. He sees strong similarities between the natural world and our world; likening the growth of a tree to the expansion of a city and its streets.

The spectacular piece has been designed as part of the 10chairs x Stir partnership. This unique collaboration sees some of the finest Indian designers working with artists to create a statement chair, in order to raise funds for the 100 Good Karmas initiative in the foothills of the Himalayas. The brief for this project was to produce a piece entirely based on the individual's repertoire of work and the statement they seek to make, in any medium they wish.

Funds from the sale of the chairs will contribute to the Good Karma shelter's current project, which endeavours to treat more animals in medical need and to set up green waste disposal systems, at micro village levels, in the region. The Good Karma shelter is a small rescue home that looks after a variety of animals and gives them the chance of a better life.





## ABOUT MARCANTONIO

Marcantonio (Marcantonio Raimondi Malerba) was born in 1976 in Massalombarda, Italy and attended the Art Institute and the Academy of Fine Arts. After graduating, he immediately started working in the theatre scene, designing scenographies, and collaborating with architecture studios to make commissioned furniture. He soon began to create unique design pieces, alongside artistic productions of sculptures based on naturalistic subjects. Gradually, these two types of work merged into the art he creates today.

Marcantonio's work features the recurring theme of the relationship between Man and Nature. He thinks of his work as a manifestation of his creative instincts, and therefore a direct continuation of his childhood creativity and curiosity, where he would bring his imagination to life with play, daydreaming and exploration. Marcantonio has worked with a number of renowned Italian brands, including Seletti, Qeeboo and Opinion Ciatti.



## ABOUT SCARLET SPLENDOUR

Luxury design brand Scarlet Splendour boasts interior products and collections which are both opulent and surreal. Working closely with internationally acclaimed designers, Scarlet Splendour brings luxe design to the world by offering an eclectic collection of furniture, lighting and accessories that cross the boundaries of countries and time.

Born from a passion for eccentricity and the idea that the extraordinary should be everyday, Scarlet Splendour was co-founded by siblings Ashish Bajoria and Suman Kanodia in 2014. Having been an interior designer for more than two decades, Kanodia has designed beautiful residential and commercial spaces all over India. She combines the latest trends in interior design and colours, with classic and timeless forms. Bajoria has successfully run an engineering business for twenty years in Kolkata. With a keen eye for the world of art, fashion and design, coupled with dynamic marketing abilities and sharp business acumen, Bajoria shared a similar unwavering passion for interior design, which inspired the duo to launch Scarlet Splendour.

Scarlet is the colour of luxury, power and wealth; with a vibrant hue and rich texture, the scarlet colour is often associated with royalty and the finest of materials. Therefore, it was a natural choice to compliment this colour with the concept of splendour, describing the grandeur and brilliance of the pieces the brand produces.

Scarlet Splendour debuted at Milan Design Week 2015 with two collections designed by Italian design-er Matteo Cibic – the Vanilla Noir furniture collection and the Luce Naga light collection. Since then, a number of other lines have been added to the brand including the Karesansui collection of carpets in New Zealand wool and viscose, as well as Fools' Gold, Flora and Terra to name a few. They have continued to collaborate with Matteo Cibic and also launched collections with renowned designers Nika Zupanc and Richard Hutten.



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